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NEWS

NEW CANON imageCLASS and FAXPHONE MODELS OFFER POWERFUL AND RELIABLE BLACK & WHITE PRINTING AND MULTIFUNCTION SOLUTIONS FOR MID-VOLUME CUSTOMER NEEDS

Copier Meets Needs of SMB/Workgroup, Fax-based MFP Delivers for Home and Small Office Users

MISSISSAUGA, ON, March 13, 2012 – Canon Canada Inc., a leader in digital imaging solutions, today announced the imageCLASS D1350 multifunction digital copier and the FAXPHONE L100 as new additions to the Company's award-winning lineup. Particularly ideal for mid-volume office environments, these two additions provide a variety of document management options to fit almost every need for today's fast-paced businesses. The products offer advancements in speed and incorporate high-volume paper handling capabilities to help improve overall productivity.

"With these new additions to our imageCLASS and FAXPHONE lines, we are delivering on today's tough market demands for greater value and performance by providing end users powerful tools to meet their individual document needs," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "The imageCLASS D1350 offers a compelling blend of speed and functionality, ideal for busy offices."

imageCLASS D1350 Copier – High Performance and Reliability

Developed to address the needs of today's fast-paced end users, the imageCLASS D1350 laser multifunction copier allows small businesses, medium businesses and workgroups to maximize productivity with convenient copy, print, scan and fax functionality in a fully networkable device. Ideal for multi-user environments, this copier features a variety of technologies found in many high-end commercial copiers to maximize office efficiency, including "Department ID Management" control, which allows network administrators to monitor and control device usage, and a 50 sheet Duplex Automatic Document Feeder that provides two-sided copying, printing, scanning and faxing to help reduce paper costs and increase productivity. Expandable up to 1,050 sheets of paper² in a variety of sizes, the D1350 delivers quick copy and print speeds of up to 35 pages per minute (ppm), simplex and 17 ppm, duplex¹, and can deliver a first print time of six seconds or less³.

FAXPHONE L100 – Radically Redesigned Desktop Laser Fax

Targeting small businesses such as insurance companies and restaurants, the FAXPHONE L100 is a speedy and compact laser fax that delivers quick results whether faxing, printing or copying, with the added convenience of a telephone handset. Sporting a radical redesign including a flip-up control panel, while delivering exceptional fax capabilities and a 19 ppm laser printer engine¹, this space-saving business machine functions in the place of three devices with the performance quality of laser output. The FAXPHONE L100 incorporates a 30-sheet automatic document feeder², Super G3 facsimile technology and more than 500 sheets of memory capacity⁴. Rich with features such as Fax Forwarding, Error Correction Mode and Distinctive Ring Pattern Detection, this machine allows users to manage fax operations efficiently. The directory search function allows users to look up and dial the correct number by easily viewing the up-to-30 stored speed dial phone numbers and 100 coded dials for a comprehensive address book.

To deliver high-quality prints and copies, each model announced today incorporates the Canon Single Cartridge System which combines the toner, drum and development unit in one easy-to-replace cartridge. With this system, the end result is excellent image quality retention and eliminating the complication and warehousing of separate toner and drum consumables.

The new imageCLASS model meets the ENERGY STAR guidelines set by the U.S. Environmental Protection Agency (EPA) and Department of Energy (DOE), and exceed the European Union RoHS Directive standards.

The Canon imageCLASS D1350 is available starting in April through retailers and resellers at minimum advertised prices (MAP) of \$ \$699. The Canon FAXPHONE L100 will also be available starting in April through retailers, resellers and the company's e-commerce store, Canon eStore, at a MAP price of \$249.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

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Availability and specifications are subject to change without notice. Actual retail prices are determined by individual dealers and may vary.

All referenced product names, and other marks, are trademarks of their respective owners.

¹Print speed is based on internal testing. Print speed may vary depending on the number of copies selected, as well as on the settings for size, type and orientation of paper.

²Based on 20 lb. paper.

³Actual speed may vary based on computer performance.

⁴Based on ITU-T #1 Chart (standard mode).