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NEWS

PEMBROKE HIGH SCHOOL FROM KANSAS CITY, MO WINS THE 2012 CANON ENVIROTHON

54 Teams From Across Canada and the United States Participate in One of North America's Largest High School Environmental Education Competitions

MISSISSAUGA, ON, July 27, 2012 – A five-member team of high school students from Pembroke High School in Kansas City, Mo. has won the 2012 Envirothon, a weeklong environmental education competition sponsored by Canon Canada Inc., a leader in digital imaging solutions. The winning team was announced during the closing ceremonies at Susquehanna University in Selinsgrove, Pennsylvania on Thursday evening, July 26th.

Teams from across 44 states, nine Canadian provinces and one Canadian territory completed training and testing in natural resource categories such as soils and land use, aquatic ecology, forestry, and wildlife. Every year an additional topic is incorporated into the competition based upon a current environmental issue. This year's topic was Nonpoint Source Pollution/Low Impact Development.

"At a time when the conservation of natural resources is critically important to our planet, it is wonderful to see a large group of bright, dedicated students from across North America test their skills in a challenging environmental competition," said Colleen Ryan, Senior Director, Corporate Communications, Canon Canada. "This year was a very close competition and all of the students should be extremely proud of themselves and their effort."

At stake for each team was a share of \$120,000 in scholarships and Canon products. Winning teams were selected based on points earned from hands-on field-testing, written tests and oral presentations. The first-place team received a total of \$25,000 in Canon scholarships. West Hill Secondary School from Owen Sound, Ontario (\$20,000), and Enloe High School from Raleigh, N.C. (\$15,000), placed second and third, respectively. The fourth-place team, Chardon High School from Chardon, Ohio, received \$10,000 and the fifth-place team, The Mount Academy from Orange County, N.Y., received \$7,500.

Since 1997, Canon Canada has been the title sponsor of this annual North American competition. The Envirothon is the culmination of a series of competitions that began during the past school year and included more than 500,000 high school students throughout North America. Starting at the local level, winning teams from schools and organizations competed in written tests and oral presentations for the distinction of representing their state, province or territory at the Envirothon.

In addition to the Canon Envirothon, Canon Canada supports a wide range of environmental, education and youth programs. For more information, visit www.canon.ca.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

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