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NEWS

NEW CANON PIXMA PHOTO ALL-IN-ONE PRINTERS PROVIDE HIGH-QUALITY RESULTS AND IMPROVED USER EXPERIENCE AT AN AFFORDABLE PRICE

Features Include Wireless Connectivity, “My Image Garden” Software and “Print Your Days” Facebook Application To Help Consumers Organize and Create Photo Projects

MISSISSAUGA, ON, July 10, 2012 – Canon Canada Inc., a leader in digital imaging solutions, today announced three Photo All-In-One (AIO) printers – the PIXMA MG4220 Wireless, PIXMA MG3220 Wireless and PIXMA MG2220 – with new and exciting features that will continue to produce the quality results consumers have come to expect from the award-winning lineup of PIXMA AIO printers. A new feature for these affordable print, copy and scan printers is My Image Garden software combining various tools to help consumers organize memorable photos and create new photo projects by unlocking images stored on computers. There is also a new Facebook application, Print Your Days, allowing users to easily access and customize their photos stored on the social networking site.

“Developing high-quality, yet affordable printers that produce excellent output is always a top priority for Canon,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “We are excited about the addition of these PIXMA Photo AIO printers, especially with features we feel consumers will enjoy.”

Wireless World

In today’s world, it is more important than ever for consumer products to have a variety of connectivity options so users can quickly and easily access their information. Through the support of Wi-Fi connectivity, the Canon PIXMA MG4220 and PIXMA MG3220 Wireless AIO printers allow users to print from almost anywhere. The PIXMA MG4220 model provides access to the Canon PIXMA Cloud Link for easy printing of images and documents stored online. As part of this feature, the printer supports Google Cloud Print™¹ for printing from Gmail™ and Google Docs™ on a mobile device and from the Google Chrome™ browser for Mac, Windows, Linux, and Chrome computers. For registered users of Picasa Web Albums, users can wirelessly access photo albums directly through both wireless printers without the use of a computer. All users will have access to exclusive printing templates including stationery, envelopes, memos, calendars and many others. In addition, both wireless models work in tandem with the Canon Easy-PhotoPrint mobile app³, for use with compatible Android and Apple smartphones and tablets, providing easy printing of photos and PDFs of documents.

Unlock Your Photos

Canon has created two exciting solutions to unlock your images, “My Image Garden”³ software and the “Print Your Days” Facebook⁴ application, for users to get the most out of their images and empower the sharing experience. With “My Image Garden” software, photos stored on computers can be easily organized into three categories: Calendar, Event and People. With Calendar View, images can be sorted by the dates they were captured, while with Event View, images captured at a special event can be easily stored in a separate folder and accessed to share with friends and family. For People View, once a person’s likeness has been registered with the software, Image Assorting Technology and Face

Recognition technology is utilized to automatically upload a specific person's image to their respective folder for easy access.

A noteworthy feature of the software is an Automatic Layout function, where multiple images can be selected and, based on the priority given to each image, the appropriate layout is selected to create a beautiful keepsake image. There is also an Automatic Suggestion feature where photos stored on a computer are automatically created into various appealing collages and calendars to appear in a desktop slideshow to help bring awareness to those images that may have been forgotten and should be printed.

An additional feature of the software is My Art for customizing photos through various templates including collages, greeting cards, calendars, stickers, disc labels and paper crafts. "My Image Garden" also features Full HD Movie Print⁵ to produce clear images of frames from videos captured on compatible HD Canon EOS and PowerShot Digital Cameras and VIXIA Camcorders, in addition to Fun Filter Effects such as Fish-Eye, Miniature and Toy Camera for further image customization.

With social media sites increasingly becoming the gatekeepers for images from special occasions and events, Canon developed the "Print Your Days" Facebook application where users can print one single photo or combine a maximum of five images into one collage from their Facebook photo albums. Designed with a simple and intuitive layout, users can select the paper size (A4, 8.5 x 11, 4 x 6, 5x7 or 8 x 10-inches), design the layout of images for the collage, add text boxes and utilize photo effects.

Additional Features

Canon has included many features on these high-quality yet affordable printers that help increase overall usability and productivity. Each new printer uses the FastFront feature for easy changing of ink and paper from the front of the printer and can also produce beautiful, borderless edge-to-edge 4 x 6-inch photos in approximately 44 seconds⁶ at a maximum colour resolution of 4800 x 2400 dpi⁷. For the PIXMA MG4220 Wireless and PIXMA MG3220 Wireless printers, Auto Duplex printing has been included to help reduce overall paper usage costs. The Canon PIXMA MG4220 Wireless Photo AIO printer also has a 2.5-inch LCD screen for easy viewing of menus and images.

The estimated selling price of each printer is CAD \$109.99⁸ for the PIXMA MG4220 Wireless Photo AIO printer, CAD \$99.99⁸ for the PIXMA MG3220 Wireless Photo AIO printer and CAD \$79.99⁸ for the PIXMA MG2220 Photo AIO printer.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

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* Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

¹Requires an Internet connection and Google Account.

²Requires Canon Easy-PhotoPrint for iPhone app, available for free on the App Store, or Canon Easy-PhotoPrint for Android app, available for free in Google Play. Compatible with iPhone 3G, 3Gs, 4, and 4S; iPod touch mobile digital devices; and Android devices running Android OS 1.6 or later.

³To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only).

⁴Print Your Days requires Microsoft Silverlight 5, an internet connection and runs on Windows Internet Explorer 8, 9 and Google Chrome on a PC running Windows 7 or Windows Vista. Will also work in Firefox under Windows 7 (32-bit) and Windows Vista (32-bit).

⁵Full HD Movie Print™ is available from "MOV" and "MP4" movie files created by select Canon EOS, PowerShot and Vixia digital cameras and camcorders. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" files, or Canon ImageBrowser EX 1.0 or later for "MOV" or "MP4" files.

⁶Photo print speeds are based on the standard mode driver setting using photo test pattern(s) and select Canon Photo Paper. Print speed is measured as soon as the first page begins to feed into the printer and will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage.

See www.usa.canon.com/printspeed for additional information.

⁷Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/4800 inch at minimum.

⁸Prices are subject to change at any time without notice. Actual prices are set by individual dealers and may vary.