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NEWS

CANON CANADA INTRODUCES THREE HIGH-QUALITY PIXMA OFFICE ALL-IN-ONE PRINTERS AT AN AFFORDABLE PRICE

MISSISSAUGA, ON, February 7, 2012 – Canon Canada Inc., a leader in digital imaging solutions, today announced the addition of three PIXMA Office printers to the lineup: the MX512 Wireless¹ All-In-One (AIO), MX432 Wireless¹ AIO and the MX372 AIO. These new print, copy, scan and fax models help continue this tradition and are designed to provide users with the confidence that the final output will match the original concept.

Available for both new wireless models is the Canon Easy-PhotoPrint mobile app², for use with compatible Apple and Android smart phones and tablets, allowing documents to be scanned on the printer and sent directly to a compatible device. Users can print PDFs of documents that were created with the app directly from compatible devices, whereas in the past only photos could be printed. With 802.11n Wi-Fi capability, the PIXMA MX512 and MX432 Wireless Office AIO Printer models are capable of a high-speed network transfer rate. Setting up a wireless network can be easily accomplished with the press of one button when using Wi-Fi Protected Setup (WPS).

“With many people making the decision to work from home, it is more important than ever to have a printer you can rely on to produce high-quality prints no matter the project,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “Canon has recognized this trend and will continue to make products designed to satisfy the needs and wants of the end user.”

When making the decision on which printer to purchase, an important factor that users look for is overall ease-of-use. Taking this into account, Canon has developed the FastFront system and an exposed user interface included on all three new printers. Located on the front of the printer, the FastFront system allows users to open the front panel of the printer to easily access both the ink and paper for easy replacement. Each printer utilizes the two-cartridge ChromaLife 100 ink system³ – one black cartridge and one colour cartridge– providing high-quality prints on plain paper, while still delivering high-quality photo prints. With the exposed user interface, the user can scan or copy important documents without having to worry about the document blocking the control panel and buttons required to perform the task.

Unlock Your Printing Creativity

Full HD Movie Print⁴ software has been included on all three models, allowing users to produce clear images of frames from videos captured on compatible HD Canon EOS and PowerShot Digital cameras. With Easy-PhotoPrint EX software, consumers can unlock their creativity with a variety of fun filter effects such as Fish-Eye, Miniature, Toy Camera, Soft Focus and Blur Background. An added bonus included with these new printers is exclusive printable content through CREATIVE PARK PREMIUM⁵ website. The content on this site includes projects users can print to enjoy with their family, such as Eric Carle greeting cards and photo frames as well as calendars to keep track of important business meetings and appointments.

Canon PIXMA MX512 Wireless, MX432 Wireless and MX372 Office AIO printers

The affordable and easy-to-use Canon PIXMA MX512 Wireless, MX432 Wireless and MX372 Office AIO printers deliver high-quality output whether on plain or photo paper at a maximum colour resolution of 4800 x 1200 dpi⁶. For the first time in a Canon printer at the \$129.99⁷ price point, the PIXMA MX512 Office AIO printer will feature a Dual Function Panel for easy navigation through menus, an Ethernet port for increased connectivity and Auto Duplex printing to help conserve paper usage. This new model also features a 6.3-centimetre (2.5-inch) TFT screen for easy viewing of menus and images while producing output at approximately 9.7 ipm for black-and-white documents and approximately 5.5 ipm for colour⁸. The PIXMA MX432 Wireless Office AIO printer delivers output at approximately 9.7 ipm for black-and-white documents and approximately 5.5 ipm for colour⁸. The PIXMA MX372 Office AIO printer provides output at approximately 8.7 ipm for black-and-white documents and approximately 5.0 ipm for colour⁹. All three printers can produce a 4" x 6" borderlessphoto⁹ in approximately 46 seconds¹⁰. The PIXMA MX432 Wireless and MX372 Office AIO printers will have an estimated selling price of \$99.99⁷ and \$89.99⁷, respectively.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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Specifications subject to change without notice.

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

¹ Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

² Requires Canon Easy-PhotoPrint for iPhone app, available for free on the App Store, or Canon Easy-PhotoPrint for Android app, available for free in the Android Market. Compatible with iPhone 3G, 3Gs, 4, and 4S; iPod touch mobile digital devices; and Android devices running Android OS 1.6 or later.

³ Canon cannot guarantee the longevity of prints; results may vary depending on printed image, drying time, display/storage conditions and environmental factors. See www.usa.canon.com/chromalife100 for additional details.

⁴ Full HD Movie Print allows printing from HD or Full HD "MOV" movie files created by Canon EOS Digital SLR or PowerShot digital cameras. From PC, or Mac with Intel® processor. Print quality is determined by video resolution. Function does not upscale video resolution. Requires Canon ZoomBrowser EX 6.5 or later, or Canon ImageBrowser 6.5 or later.

⁵ To access CREATIVE PARK PREMIUM from a qualifying printer, all of the software and the full set of Genuine Canon Inks that came with the printer must be properly installed

⁶ Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/4800 inch at minimum.

⁷ Availability and prices, of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

⁸ ISO/IEC 24734 define the default print speed measurement methods. Print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734, excluding time to print the first set. See www.usa.canon.com/ipm for additional details.

⁹ Supported paper types for borderless printing are as follows: Photo Paper Pro Platinum, Photo Paper Plus Glossy II, Photo Paper Plus Semi-gloss, Photo Paper Glossy and Matte Photo Paper.

¹⁰ Photo print speeds are based on the standard mode driver setting using photo test pattern(s) and select Canon Photo Paper. Print speed is measured as soon as the first page begins to feed into the printer and will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage. See www.usa.canon.com/printspeed for additional information.