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NEWS

CANON CANADA RECEIVES SIX WINTER “PICK” AWARDS FROM BUYERS LABORATORY LLC.

MISSISSAUGA, ON, February 15, 2012 – Canon Canada Inc., a leader in digital imaging solutions, today announced the Company has received six Winter “Pick” awards for its imageFORMULA, imageCLASS and imageRUNNER ADVANCE solutions, from Buyers Laboratory LLC (BLI). Ranging from personal document scanners to high-capacity workgroup solutions, the six awards recognize each model’s outstanding performance during BLI’s rigorous lab testing within their respective image capture and energy-efficiency categories.

“Canon is proud to be recognized with seven BLI Winter ‘Pick’ awards for the imageFORMULA, imageCLASS and imageRUNNER ADVANCE solutions,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “These awards validate our commitment to providing options for every business seeking to enhance employee productivity and workflow with energy-efficient devices.”

“The BLI awards won by Canon this ‘Pick’ season, along with those earned previously, are evidence that Canon offers customers top performers across a very broad range of document imaging product categories and volume segments, from scanners and printers, to multifunctional products and solutions,” said BLI Managing Editor Daria Hoffman.

Recognized as “Outstanding” in their respective categories by BLI, Winter “Pick” honours include:

Canon imageFORMULA DR-M160: “Outstanding 50- to 70-ppm A4 Departmental Scanner”

The Canon DR-M160 scanner has excellent performance and convenience. Scanning up to 60 pages-per-minute (ppm)¹ /120 images per minute (ipm)¹, and holding up to 60 sheets in the automatic document feeder (ADF), it quickly and effectively captures and stores business information, scanning both sides of a document in a single pass. And with an intuitive control panel to pre-program scan tasks, the DR-M160 scanner adopts and simplifies higher-end scanning features into a compact and easy-to-implement package.

Canon imageFORMULA DR-C125: “Outstanding 20- to 30-ppm Workgroup Scanner”

The space-saving Canon DR-C125 scanner makes converting and capturing paper-based documents to digital format an ideal option for businesses. Delivering colour, black-and-white and grey-scale scan speeds at up to 25 ppm¹ and 50 ipm, the DR-C125 scanner reliably handles a wide variety of document types, including Long Document Mode for documents up to 300-centimetres (118 inches) in length, for example media records such as account logs. The scanner also features user-selectable paper paths for scanning items such as thick documents, plastic ID cards, embossed cards, and driver licenses.

Canon imageFORMULA P-215: “Outstanding Mobile Scanner”

With the Canon P-215 scanner’s capabilities, it helps to create a flexible corporate culture for customers, allowing employees to work virtually any time or anywhere. The P-215 measures only 28-centimetres (11 inches) long, weighs just over 0.9 kilograms (two pounds) and incorporates an ADF in a sleek design. To complement the ADF, this scanner also includes an integrated card scanner, capable of handling plastic

ID cards, driver's licenses and embossed cards. Using electrical power via a single USB cable, the P-215 scanner can scan a batch of up to 20 documents at its maximum scanning speed of 15 pages-per-minute (ppm)¹ in colour or black and white and yet still easily fits into a briefcase for portable and mobile use.

Canon Color imageCLASS MF8380Cdw “Outstanding A4 Colour MFP for Small/Home Offices”

The Canon MF8380Cdw Color Laser Multifunction Printer offers winning solutions for home and small office users seeking a four-in-one (print/scan/copy/fax) laser MFP that provides a convenient and cost-effective alternative to print and copy outsourcing. Developed to help increase productivity, the MF8380Cdw incorporates Wi-Fi capabilities that allow end users to print from virtually anywhere in their home or small office². This model builds on the success of its predecessors, incorporating high-end colour imaging technologies adopted from the imageRUNNER MFP line at a low-entry cost while delivering speeds of up to 21 colour/21 monochrome ppm, simplex /10 colour/10 monochrome, duplex⁷.

Canon imageCLASS D550 copier “Outstanding Achievement in Energy Efficiency”

Canon's imageCLASS D550 Laser Multifunction Copier possesses speeds of up to 26 ppm¹ at a fast first print time of six seconds³. Duplex versatility with two-sided copying, printing and scanning saves space and paper consumption, which leads to lower cost-of-ownership. Combining the high-optical, colour scanning resolution of 600 x 600 dpi, colour depth of 24-bit and various output file formats including Hi-Compression PDF, Searchable PDF, PDF, JPEG, TIFF and BMP, the imageCLASS D550 Copier allows the user the benefit of speedy and efficient output to better meet their document management needs.

imageRUNNER ADVANCE C2020 “Outstanding Achievement in Energy Efficiency”

The imageRUNNER ADVANCE C2020 multifunction printer delivers print speeds of up to 20 ppm⁴ and simplex scanning speeds of up to 44 ipm (simplex, 300 dpi) for letter-sized documents in both black-and-white and colour. From the inside out, the imageRUNNER ADVANCE C2020 is a compact solution, designed for high energy efficiency and quality output. Canon has incorporated green technologies that further conserve energy and resources, reduce CO₂ emissions and heat and help prevent pollution. Twice a year with its “Pick” awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI's unique evaluations. Hardware products undergo a demanding reliability test as well as a battery of tests to assess image quality, productivity, paper handling, ease of use and network connectivity, among others. Its “Outstanding Achievement” awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness and energy efficiency. Consequently, BLI “Pick” and “Outstanding Achievement” awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

About Buyers Laboratory LLC

Buyers Laboratory LLC (BLI) is the world's leading independent provider of analytical information and services to the digital imaging and document management industry. For over 50 years, buyers have relied on BLI to help them differentiate products' strengths and weaknesses and make the best purchasing decisions, while industry sales, marketing and product professionals have turned to BLI for insightful

competitive intelligence and valued guidance on product development, competitive positioning and sales channel and marketing support. Using BLI's web-based bliQ and Solutions Center services, 40,000 professionals worldwide create extensive side-by-side comparisons of hardware and software solutions for over 15,000 products globally, including comprehensive specifications and the performance results and ratings from BLI's unparalleled Lab, Solutions and Environmental Test Reports, the result of months of hands-on evaluation in its US and UK labs. The services, also available via mobile devices, include a comprehensive library of BLI's test reports, an image gallery, hard to find manufacturers' literature and valuable tools for configuring products, calculating total cost of ownership (TCO) and annual power usage. BLI also offers consulting and private, for-hire testing services that help manufacturers develop and market better products and consumables.

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

¹Examples based on typical settings, rated in pages/images per minute with letter-sized documents, portrait feeding direction, up to 200 dpi. Actual processing speeds may vary based on PC performance and application software.

²Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

³The imageCLASS D550 has an estimated first print time of six seconds. Actual speed may vary based on computer performance.

⁴Print speed is based on internal testing. Print speed may vary depending on the number of copies selected, as well as on the settings for size, type and orientation of paper.