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NEWS

CANON CANADA OPENS ONLINE SHARING SERVICE - CANON iMAGE GATEWAY

MISSISSAUGA, ON, February 14, 2012 – Canon Canada Inc., a leader in digital imaging solutions, is pleased to announce the launch of the CANON iMAGE GATEWAY service, an easy way for registered users to share photos and videos online with family and friends. The service is a direct response to the requests and needs of consumers who are social, mobile and eager to share their latest pictures with everyone they know. CANON iMAGE GATEWAY provides users with 10 GB of available storage capacity for digital photos and videos, connects seamlessly to popular social networks such as Facebook for broad sharing online practically in real time, and allows the wireless upload of images and videos from Wi-Fi-capable Canon cameras and camcorders.

“We are always looking to provide our customers with added value so they can maximize their imaging experience in a way that is intuitive and connected to their everyday experience,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “With CANON iMAGE GATEWAY, registered users of select products will be able to share their memorable moments in a fun and easy manner.”

As consumers of all levels showcase their memories online more and more each year, the overall user experience of uploading them to social networking sites needs to be convenient, fast and easy. With the launch of Canon’s new wireless-enabled VIXIA camcorders and PowerShot cameras, users of the VIXIA HF M52, VIXIA HF M50, VIXIA HF R32, VIXIA HF R30, PowerShot ELPH 530 HS or PowerShot ELPH 320 HS can share photos online via CANON iMAGE GATEWAY without the need of a cable.

To simplify the process of showing images to family and friends across the world, CANON iMAGE GATEWAY can act as the central location where photos can be stored and sorted, and then pushed out to various social networks from iOS devices such as an iPhone and iPad. Additionally, CANON iMAGE GATEWAY allows viewers to tag, rate and comment on photos, as well as organize photos into albums within the image library.

To gain access to these exclusive member benefits, simply register a qualifying Canon product via www.canon.ca/cig

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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