

## THIRTY COMMUNITY GROUPS ACROSS CANADA PLANT NATIVE TREES TO CELEBRATE NATIONAL TREE DAY

**August 31, 2012, Toronto, ON** - Evergreen is excited to announce the first wave of recipients of Canon's Take Root Program. Over the next four weeks, 30 community groups and volunteers from Canon will be celebrating National Tree Day across Canada with native tree plantings and naturalization events in September.

Canon's Take Root Program, presented by Evergreen, will provide a \$5,000 grant and a PowerShot digital camera to 30 local community groups in Canada every year for the next three years. The program aims to support community action across the country and to add more than 7,500 trees to the Canadian urban landscape annually.

Some of the community projects receiving assistance from the grant program include:

- Ontario Streams: Established in 1995 and dedicated to protect and rehabilitate Ontario's streams and wetlands through education and community action, the Lower Humber River Marshes Stewardship project seeks to engage residents of Toronto in addressing concerns such as habitat loss, invasive species, pollution, erosion, and flooding through a variety of rehabilitation initiatives.

- Trout Unlimited Canada: Established in 1972 in response to challenges facing freshwater ecosystems and cold-water fisheries. In response to receding water levels, the Policeman Creek Habitat Enhancement Project will create winter refuge habitat for fish by planting native species along the banks of the creek, which will also provide nesting habitats for wildlife.

- Meewasin Valley Authority: Dedicated to preserving the natural and cultural resources of the South Saskatchewan Valley through conservation, education, and development programs, the Beaver Creek Conservation Area Planting will focus on riparian restoration efforts in one of the last remaining uncultivated prairies left in Saskatchewan and will offer educational components for public engagement.

- Salt Spring Island Conservancy: A non-profit organization that was established in 1995 to conserve and enhance natural habitat on Salt Spring Island and surrounding waters, the organization is committed to public education, and engages landowners in environmental stewardship through community-mapping. The Ecological Restoration of the Alvin Indridson Nature Reserve will engage multiple community organizations, youth, and volunteers to restore rare ecosystems on Salt Spring Island and ensure sustainability in the future.

"This support is just the boost we need to bring more nature to an urban area where previously we had little," Doug Forder, General Manager of Ontario Streams. "Planting native trees and shrubs together not only helps bring the community together but also helps restore wildlife habitat."

If you would like to find about an event in your community, please contact Anthony Westenberg.

To sign-up for a September tree-planting event with a recipient group in your region, please visit our events calendar.

**About Evergreen**

Evergreen is a national not-for-profit organization that makes cities more livable. By deepening the connection between people and nature, and empowering Canadians to take a hands-on approach to their urban environments, Evergreen is improving the health of our cities—now and for the future. In 2012, Evergreen, with the support of its various donors and sponsors, will be providing more than \$905,000 in grants to community and school greening projects. For more information visit [www.evergreen.ca](http://www.evergreen.ca)

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

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