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NEWS

NEW CANON MONOCHROME IMAGECLASS DEVICES INCORPORATE CONVENIENT FEATURES FOR HOME OFFICES AND SMALL OFFICES

Offering Fast Speeds, Quiet Mode and Usability at Affordable Prices

MISSISSAUGA, ON, August 21, 2012 – Developed to help increase productivity for home and small office customers, Canon Canada Inc., a leader in digital imaging solutions, announced today the expansion of the award-winning imageCLASS lineup with the addition of three multifunction printers: the imageCLASS MF4890dw, imageCLASS MF4880dw and imageCLASS MF4770n. The three new additions provide multiple capabilities in a compact design and the MF4890dw and MF4880dw are wireless enabled,¹ allowing end users to print from virtually anywhere in their home or small office.

“These imageCLASS models maximize productivity and usability with advanced technologies that are exactly what customers have come to expect from Canon products,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “The combination of one-touch solution keys, a tiltable control panel and a 5-line LCD at an affordable price is perfect for users in the SOHO market.”

New imageCLASS MF4000 Series

Built on a foundation that includes high-quality imaging technology, the new imageCLASS MF4000 laser multifunction printers allow users to maximize productivity with convenient print, copy, fax and scan functionality in a fully networkable device. To maximize efficiency, each model incorporates the Quiet Mode² option, reducing operation noise for home users who want to have quiet printing, copying and faxing at night time, as well as office users who do not wish to disturb their colleagues. Beyond the basic features of the MF4000 series, each model incorporates a control panel with two-step tilt to improve usability, providing users with the ability to see the panel from different angles.

imageCLASS MF4890dw and MF4880dw offer:

- Wireless Capabilities
- 50-sheet Duplex Auto Document Feeder (DADF) [MF4890dw]; 35-sheet Simplex ADF [MF4880dw]
- 250-sheet cassette, plus one-sheet multipurpose tray
- Print and copy speeds of up to 26 pages per minute (ppm)³
- High duty cycle of up to 10,000 pages per month

imageCLASS MF4770n offers:

- 35-sheet Simplex ADF, 250-sheet cassette, plus one-sheet multipurpose tray
- Print and copy speeds of up to 24 ppm³
- High duty cycle of up to 8,000 pages per month

To deliver high-quality prints and copies, each model incorporates the Canon Single Cartridge System, which combines the toner, drum and development unit in one easy-to-replace cartridge, resulting in excellent image quality retention and eliminating the complication and warehousing of separate toner and drum consumables.

The new imageCLASS models meet the ENERGY STAR guidelines set by the U.S. Environmental Protection Agency (EPA) and Department of Energy (DOE) and exceed the European Union RoHS Directive standards.

The Canon imageCLASS MF4890dw/MF4880dw/MF4770n models are expected to be available starting in late August through retailers, resellers and the Company's e-commerce store, Canon eStore, at estimated retail prices of \$299; \$279 and \$199, respectively.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

1Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

2 Quiet mode reduces operation noise made possible by halving the process speed. Quiet Mode may affect processing speed and may not lower all sound. Quiet Mode is only compatible with certain paper sizes or types. Special Mode has higher priority than Quiet Mode.

3Examples based on typical settings, rated in pages/images per minute with letter-sized documents, portrait feeding direction, up to 200 dpi. Actual processing speeds may vary based on PC performance and application software.