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# NEWS

## CANON CANADA UPDATES LARGE FORMAT PRINTERS TO IMPROVE CONVENIENCE AND VERSATILITY FOR GROWING MARKET

**MISSISSAUGA, ON, April 2, 2012** – Canon Canada Inc., a leader in digital imaging and office solutions, today unveiled two new 36-inch imagePROGRAF large format models – the iPF765 and iPF760 – which make printing large format technical documents more efficient for design and engineering professionals working in personal and small workgroups. Each device has a new horizontal stacking basket for 24" x 36" plots, ensuring prints stay organized and flat once they have been printed. In addition, the imagePROGRAF iPF765 has a 250 GB hard drive (of which 32 GB is dedicated file-processing memory) to streamline the workflow for a networked environment or for those printing larger-sized files with complex images.

The new, versatile Canon imagePROGRAF printers are optimized for use by professionals in a variety of different markets including Computer-Aided Design (CAD); Architecture, Engineering, and Construction (AEC); Geographical Information System (GIS) and other technical document professional areas to produce large technical documents or posters in colour. The included software utilities are highly valuable to users in the retail signage industry as well as general office environments. The ability to quickly print technical documents up to 2400 x 1200 dots-per-inch (dpi) with precise lines can provide a tremendous professional advantage for organizations that rely on this speed and accuracy to stay relevant in a competitive market.

"The update to the imagePROGRAF printers represent Canon's dedication to companies in the large format printing market," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "Canon has taken an award-winning solution in the imagePROGRAF series and listened to our customers on how we could improve it. With the flatbed stacking we have now enhanced the user's productivity and efficiency making these devices a natural fit to meet customer demands."

The Canon imagePROGRAF iPF765 and iPF760 printers are designed with the everyday workgroup in mind, with an easy installation option against a wall to save precious space in an organization's workspace. These ENERGY STAR-certified models maximize productivity and ease-of-use with media loading and ink replacement from the front of the machine and a sub-ink tank system that ensures uninterrupted printing.

Both Canon imagePROGRAF models ship with Printer Driver (PC only) Optimization Module for AutoCAD and also have a new interface lock system that enhances the security functions and provides an option for administrative control to determine who can have access. Enhanced accounting functions are also included to collect printer job log information such as client ID, ink and media consumption, media type and output size. Users are able to efficiently and easily obtain estimated printing costs from this technology as an easy way to track in-house usage or for billing customers. A Print Plug-in for Microsoft Office also ships with all new models, enabling users of any skill level to create large format printouts of documents, images or illustrations that were created by Microsoft Word, Excel or PowerPoint programs. The Canon imagePROGRAF models are scheduled to be available in mid-April through Authorized Canon Canada Dealers, Premier Partner Resellers and Authorized Distributors.

The manufacturer's suggested retail price (MSRP) is \$6,626 for the iPF765 printer, and \$5,696 for the iPF760 printer.

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

Prices, specifications and availability subject to change without notice. Actual prices set by individual dealers and may vary.

<sup>1</sup> Line accuracy after user adjustment and user the same environmental conditions. Applies to media for line drawing only.

<sup>2</sup> Theoretical value based on data resolution.