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NEWS

CANON RECOGNIZED AS ONE OF THE WORLD'S MOST ADMIRABLE COMPANIES IN 2012

MISSISSAUGA, ON, April 2, 2012 – Canon Canada Inc., a leader in digital imaging solutions, today announced that it has once again earned placement in Fortune Magazine's 2012 World's Most Admired Companies list. For 2012, Canon achieved the number-five position in the computer industry, while also earning the number-two position in the Asia/Pacific region, moving up two spots from last year.

"It is an honor to receive this prestigious recognition from a distinguished publication such as Fortune," said Colleen Ryan, Senior Director of Corporate Communications at Canon Canada, a wholly owned subsidiary of Canon USA. "Canon Canada has focused on creating a sustainable and reliable brand providing innovation and value proposition through a culture of constant collaboration with a variety of constituents, including employees, customers, partners and our communities. It is enormously gratifying to see our corporate culture being recognized once again by being ranked as one of Fortune's most admired companies."

Fortune magazine's Most Admired List is considered the definitive report card on corporate reputation, and this year surveyed a total of 698 companies from 32 countries. Criteria such as investment and social responsibility were reflective of the results, and companies that have consistently outperformed their peers were those that demonstrated a commitment to achieving success through people (creating the right conditions for employees to thrive), and placing a high value on leadership and talent (strong emphasis on growth and development opportunities).

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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