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CANON TO EXHIBIT PROTOTYPE OF 30-INCH 4K INDUSTRIAL VIDEO DISPLAY CURRENTLY UNDER DEVELOPMENT AT NAB 2012

MISSISSAUGA, ON, April 12, 2012 – Canon Inc. today announced that the Company is developing a 30-inch, 4K resolution industrial video display*, a prototype of which will be exhibited from April 16 to 19 at the NAB Show 2012, the world's largest international digital event for audio, video, film, broadcast and communications, held in Las Vegas.

The prototype to be displayed will provide support for cinema and other video editing processes while also responding to film production needs for consistency and reliability through proprietary Canon high image-quality technology. While detailed specifications and pricing have yet to be finalized, Canon aims to commercialize the display before the end of 2012.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

* This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not, and may not be offered for sale or lease, or sold or leased, until authorization is obtained.

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.